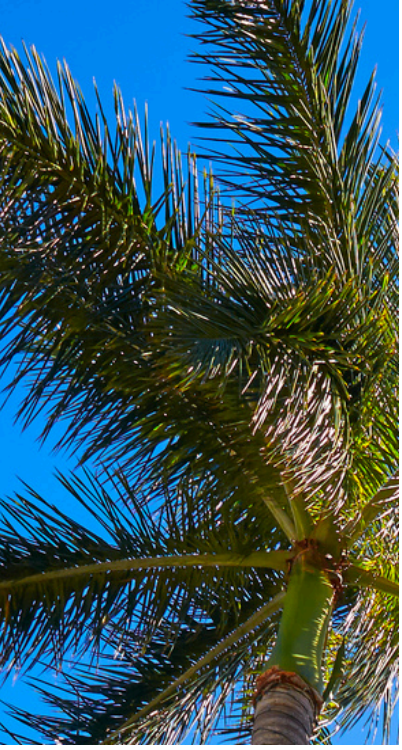




Florida Pet Services Association

ADVERTISING + SPONSORSHIPS

2027 GUIDE

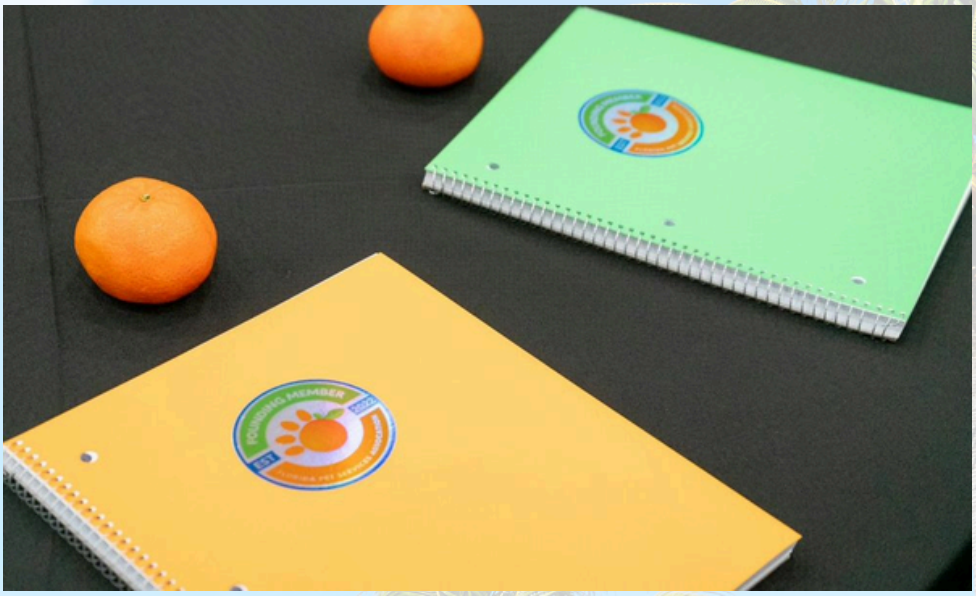




FLPetAssociation.org

FLPetSA@gmail.com

ABOUT US



The Florida Pet Services Association (FPSA) is proud to have been an official 501(c)(3) nonprofit organization since 2021. Our mission is to promote professionalism, provide exceptional education, and build meaningful connections among pet industry professionals throughout Florida and beyond.

FPSA was created to meet the need for a Florida-based association where pet care businesses and professionals can support one another, exchange knowledge, grow together, and build a genuine community.

After all, Florida's unique weather, wildlife, people, and pets create experiences—and challenges—that fellow Florida pet professionals truly understand!

Mission Statement: To promote professionalism, provide exceptional education, and create meaningful professional relationships within the pet industry throughout Florida and beyond.

Vision Statement: To champion excellence within the pet industry and advance professional pet care standards throughout the state of Florida.

ABOUT US

Since launching Florida's first Pet Services Summit in 2023, FPSA has hosted four annual Summits designed specifically for pet business owners and industry professionals.

Four Years of Industry Connection

- **2023: Inagrual Florida Resort in Orlando**
- **2024: Rookery Bay in Naples,F:**
- **2025: "Pirates and Treasure" Summit at Tampa Humane Society Tampa, FL**
- **2026: "Bridges" Summit at the Jacksonville Humane Society, Jacksonville, FL**
- **2027: "Magic" 5th Year Summit planned for the Orlando–Lake Buena Vista area**

ABOUT US

- **Professional Demographics**
- **FPSA Summits attract professionals representing:**
- **Pet-sitting and dog-walking companies**
- **Boarding and daycare facilities**
- **Dog trainers and behavior professionals**
- **Groomers**
- **Pet boutiques and retailers**
- **Veterinary and animal-welfare professionals**
- **Pet business coaches and consultants**
- **Software, insurance, education, and professional-service**
-
- **Business Profiles**
- **Solo pet care providers**
- **Owners of growing team-based companies**
- **Established multi-staff businesses**
- **Managers and administrators**
- **Newer entrepreneurs investing in professional education**
- **Experienced owners with purchasing and decision-making authority**
- **Regional and national industry leaders**

MEMBER DEMOGRAPHICS









92% FEMALE IDENTIFYING

79% FLORIDA OWNED BUSINESSES

4 EXECUTIVE BOARD MEMBERS

12 REGIONAL DIRECTORS

900 + LIKES ON FACEBOOK PAGES

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SUNSHINE SUPPORTER

$1,800.00

1 SPOT

- Vendor Table Spot at Summit
- Conference Admission to all Sessions
  - 2 attendees
    - 2 lunches during conference included for attendees
- XL Logo on Conference T-Shirts
- Promotional Materials in Conference SWAG bag
- Ability to Speak during Break During Summit 12 Social Media Posting, at minimum Social Media Group Pages
- Vendor 1 year Logo/Link included on FPSA Website 1 year
- Sponsored Blog Post x 4 per year FULL PAGE Ad space in our virtual member connection x 2 Educational
- Webinar Host, optional Customized Discount to Attendees, optional

$2,200 VALUE

Florida Pet Services Association

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CITRUS CHAMPION

$1,300.00

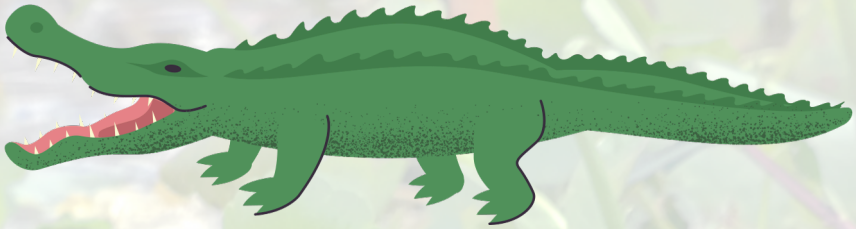
2 SPOTS

- Vendor Table Spot at Summit Conference
- Admission to all Sessions, 2 attendees 2 lunches during conference included for attendees
- L Logo on Conference T-Shirts Promotional
- Materials in Conference SWAG bag Mention as a Sponsor Sponsor During Summit
- 6 Social Media Posting, minimum Social Media Group Pages
- Vendor Logo/Link included on FPSA Website x 1 year
- Blog Post x 3 per year
- HALF PAGE Ad space in our newsletters/virtual magazine
- Educational Webinar Host, optional Customized Discount to Attendees, optional

$1,675 VALUE

Florida Pet Services Association

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EVERGLADES EXPLORER

$750.00

4 SPOTS

- Vendor Table Spot at Summit
- Conference Admission to all Sessions, up to 2 attendee
  - 2 lunches during conference included for attendees
- M Logo on Conference T-Shirts
- Promotional Materials in Conference SWAG bag
- Mention as a Sponsor Sponsor During Summit
- Quarterly Social Media Posting, minimum Social Media Group Pages Vendor x 1 year Logo/Link included on FPSA Website x 1 year
- Blog Post x 2 per year
- 1/4 PAGE Ad space in our newsletters/virtual magazine
- Free Webinar Host, optional
- Customized Discount to Attendees, optional

$1,150 VALUE

Florida Pet Services Association

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GULF COAST GUARDIAN

$500.00

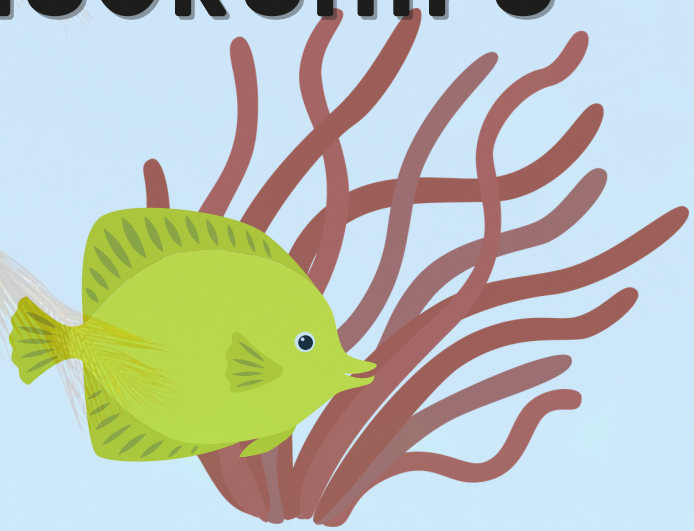
8 SPOTS

- Vendor Table Spot at Summit Conference Admission to all Sessions,
  - 1 attendee 2 lunches during conference included for attendee
- Promotional Materials in Conference SWAG bag Mention as a Sponsor Sponsor During Summit
- Quarterly Social Media Posting, minimum Social Media Group Pages Vendor x 1 year
- Logo/Link included on FPSA Website
- Blog Post x 1 per year Customized Discount to Attendees, optional

$850 VALUE

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KEY WEST EXPRESS
$250

- Speaker Sponsor- will support 1 speaker attending
  - beginning of their slides and all social media related to them will have your logo attached

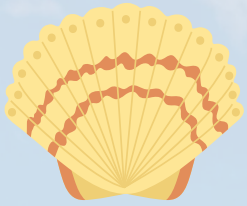
PLUS:

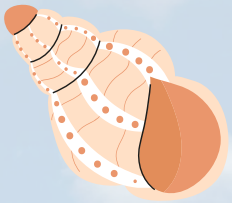
- 4 Individual Social Media Posts, minimum
- Social Media Group Pages Vendor x 1 year
- Promotional Materials in Conference SWAG bag
- Logo/Link included on FPSA Website
- Customized Discount to Attendees, optional

$600 VALUE

Florida Pet Services Association

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A LA CARTE

- ~~Website Hosting Sponsor:$500~~ Barketing Solutions
- ~~CRM~~ Pet Biz CRM
- Table/Vendor at Summit : $250
- Social Media Group Vendor : $150.00
- Logo on FPSA Website Small- 1 year $100
- Lunch Sponsor -$500 for 1 Lunch
- Snack and Drink Sponsor - $350
- Speaker Sponsor - $250
- Lanyard Sponsor- If supplied, Free
- Attendee Bag Sponsor- If supplied, Free
- Notes and Pens -If supplied, Free
- Sponsored Webinars- Contact Us
- Wi-Fi/Tech Sponsor - $500

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