



Florida  
Pet Services  
Association

# ADVERTISING + SPONSORSHIPS

2026 GUIDE

[FLPetAssociation.org](http://FLPetAssociation.org)

[FLPetSA@gmail.com](mailto:FLPetSA@gmail.com)



# ABOUT US



FPSA is proud to be an official 501(c)3 non-profit as of 2021 on the mission of promoting professionalism, providing elite education and creating and connecting professional relationships in the pet industry in the state of Florida.

We saw a need for Florida based pet companies to become an association - to vibe off of each other, support each other, learn from each other + most importantly create a community of those who TRULY understand how cool + weird Florida weather, humans + pets needs can be!

**Mission Statement:** To promote professionalism, provide elite education and create and connect professional relationships in the pet industry in the state of Florida and beyond

**Vision Statement:** To promote the highest level of excellence in the pet industry and advancement of pet care standards in the state of Florida.

# MEMBER DEMOGRAPHICS



**92% FEMALE  
IDENTIFYING**

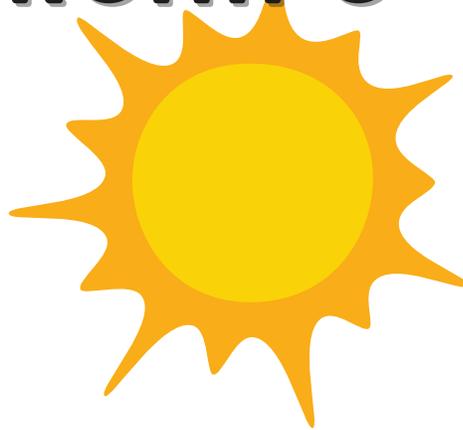
**79% FLORIDA OWNED  
BUSINESSES**

**3 EXECUTIVE BOARD  
MEMBERS**

**6 REGIONAL  
DIRECTORS**

**740 LIKES ON  
FACEBOOK PAGE**

# ADVERTISING + SPONSORSHIPS



## SUNSHINE SUPPORTER

**\$1,800.00**

**1 SPOT**

- Vendor Table Spot at Summit
  - Conference Admission to all Sessions, up to 2 attendees
  - 2 lunches during conference included for attendees
- XL Logo on Conference T-Shirts
- Promotional Materials in Conference SWAG bag
- Ability to Speak during Break During Summit
- 12 Social Media Posting, at minimum
- Social Media Group Pages Vendor 1 year
- Logo/Link included on FPSA Website 1 year
- Sponsored Blog Post x 4 per year
- FULL PAGE Ad space in our virtual member connection x 2
- Educational Webinar Host, optional
- Customized Discount to Attendees, optional

**\$2,200 VALUE**



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**CITRUS CHAMPION**

**\$1,300.00**

**2 SPOTS**

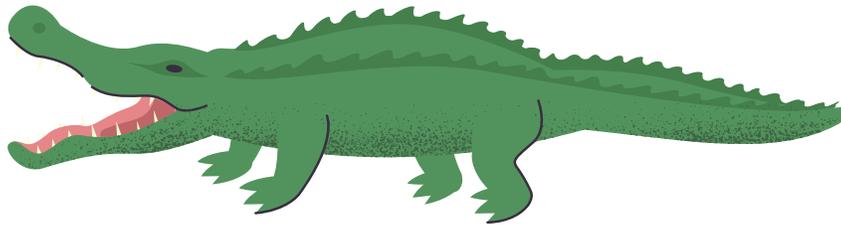
- **Vendor Table Spot at Summit**
  - **Conference Admission to all Sessions, up to 2 attendees**
  - **2 lunches during conference included for attendees**
- **L Logo on Conference T-Shirts**
- **Promotional Materials in Conference SWAG bag**
- **Mention as a Sponsor Sponsor During Summit**
- **6 Social Media Posting, minimum**
- **Social Media Group Pages Vendor**
- **Logo/Link included on FPSA Website x 1 year**
- **Blog Post x 3 per year**
- **HALF PAGE Ad space in our newsletters/virtual magazine**
- **Educational Webinar Host, optional**
- **Customized Discount to Attendees, optional**

**\$1,675 VALUE**



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# ADVERTISING + SPONSORSHIPS



**EVERGLADES EXPLORER**

**\$750.00**

**4 SPOTS**

- **Vendor Table Spot at Summit**
  - **Conference Admission to all Sessions, up to 2 attendee**
  - **2 lunches during conference included for attendees**
- **M Logo on Conference T-Shirts**
- **Promotional Materials in Conference SWAG bag**
- **Mention as a Sponsor Sponsor During Summit**
- **Quarterly Social Media Posting, minimum**
- **Social Media Group Pages Vendor x 1 year**
- **Logo/Link included on FPSA Website x 1 year**
- **Blog Post x 2 per year**
- **1/4 PAGE Ad space in our newsletters/virtual magazine x2**
- **Attendee Free Webinar Host, optional**
- **Customized Discount to Attendees, optional**

**\$1,150 VALUE**



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**GULF COAST GUARDIAN**

**\$500.00**

**8 SPOTS**

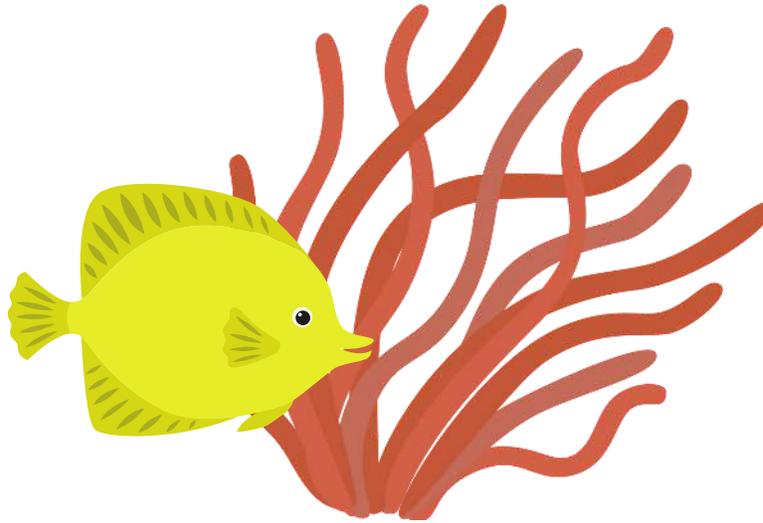
- **Vendor Table Spot at Summit**
  - **Conference Admission to all Sessions, up to 1 attendee**
  - **2 lunches during conference included for attendee**
- **Promotional Materials in Conference SWAG bag**
- **Mention as a Sponsor Sponsor During Summit**
- **Quarterly Social Media Posting, minimum**
- **Social Media Group Pages Vendor x 1 year**
- **Logo/Link included on FPSA Website**
- **Blog Post x 1 per year**
- **Customized Discount to Attendees, optional**

**\$850 VALUE**



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# ADVERTISING + SPONSORSHIPS



## KEY WEST EXPRESS \$250

- **Speaker Sponsor-** will support 1 speaker attending
  - beginning of their slides and all social media related to them will have your logo attached

### PLUS:

- 4 Individual Social Media Posts, minimum
- Social Media Group Pages Vendor x 1 year
- Promotional Materials in Conference SWAG bag
- Logo/Link included on FPSA Website
- Customized Discount to Attendees, optional

**\$600 VALUE**



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# ADVERTISING + SPONSORSHIPS



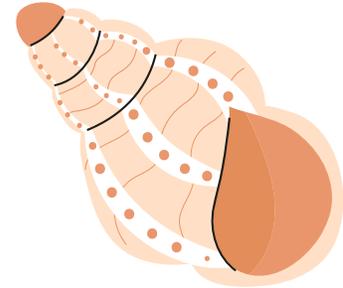
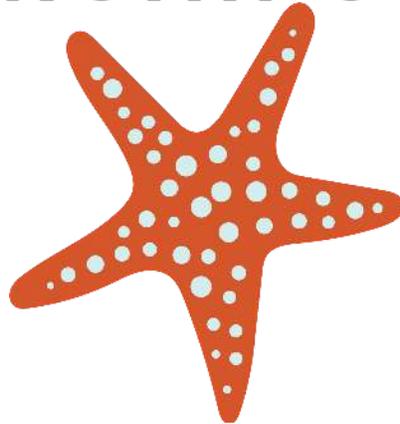
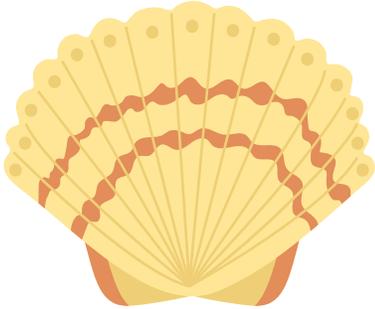
## FOODS + DRINK

- Drink Sponsor Per Day: \$ 250
- Snack Table Sponsor Per Day: \$250
- Lunch Sponsor Per Day: \$500
- Yappy Hour Sponsor: \$750

### PLUS:

- 4 individual social media posts, minimum
- Social Media Group Pages x 1 year
- Promotional Materials in SWAG bags, optional
- Logo/Link on website

# ADVERTISING + SPONSORSHIPS



## A LA CARTE

- ~~Website Hosting Sponsor- \$500~~ Marketing Solutions
- Table/Vendor at Summit : \$300
- Social Media Group Vendor : \$150.00
- Logo on FPSA Website Small- 1 year \$100
- Full Page Ad in Virtual Connection-\$100
- Half page Ad in Virtual Connection-\$50
- 1/4 page Ad in Virtual Connection-\$25
- Blog Posts/Social Media Posts : \$50/each
- Lanyard Sponsor- If supplied, Free
- Attendee Bag Sponsor- If supplied, Free
- Sponsored Webinars- Contact Us



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