



Florida
Pet Services
Association

ADVERTISING + SPONSORSHIPS

2025 GUIDE TAMPA, FL

FLPetAssociation.org
FLPetSA@gmail.com



ABOUT US



FPSA is proud to be an official 501(c)3 non-profit as of 2021 on the mission of promoting professionalism, providing elite education and creating and connecting professional relationships in the pet industry in the state of Florida.

We saw a need for Florida based pet companies to become an association - to vibe off of each other, support each other, learn from each other + most importantly create a community of those who TRULY understand how cool + weird Florida weather, humans + pets needs can be!

Mission Statement: To promote professionalism, provide elite education and create and connect professional relationships in the pet industry in the state of Florida and beyond

Vision Statement: To promote the highest level of excellence in the pet industry and advancement of pet care standards in the state of Florida.

MEMBER DEMOGRAPHICS



**FLORIDA PET SERVICES ASSOCIATION SUMMIT
ROOKERY BAY, NAPLES, FL
AUGUST, 2024**

MEMBER DEMOGRAPHICS

92% FEMALE IDENTIFYING

79% FLORIDA OWNED BUSINESSES

3 EXECUTIVE BOARD MEMBERS

8 REGIONAL DIRECTORS

500+ LIKES ON FACEBOOK PAGE

60+ ATTENDEES PER SUMMIT

2 SUCCESSFUL SUMMITS

IN ORLANDO, FL AND NAPLES, FL

**SUPPORT AND COLLABORATION
FROM NATIONAL ASSOCIATIONS**

**PET SITTERS INTERNATIONAL (PSI)
AND**

**NATIONAL ASSOCIATION OF
PROFESSIONAL PET SITTERS
(NAPPS)**

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CAPTAIN OF THE SEAS SPONSOR

\$1,800.00

1 SPOT

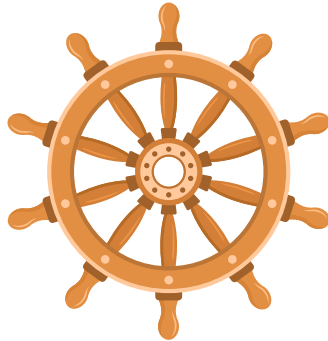
- Vendor Table Spot at 2024 Summit
 - Conference Admission to all Sessions, up to 2 attendees
 - 2 lunches during conference included for attendees
- XL Logo on Conference T-Shirts
- Promotional Materials in Conference SWAG bag
- Ability to Speak during Break During Summit
- 12 Social Media Posting, at minimum
- Social Media Group Pages Vendor 1 year
- Logo/Link included on FPSA Website 1 year
- Sponsored Blog Post x 4 per year
- FULL PAGE Ad space in our virtual member connection x 2
- Educational Webinar Host, optional
- Customized Discount to Attendees, optional
- Sponsor is asked to provide product or service for Business Card Raffle

\$2,200 VALUE



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FIRST MATE SPONSOR

\$1,300.00

2 SPOTS

- Vendor Table Spot at 2024 Summit
 - Conference Admission to all Sessions, up to 2 attendees
 - 2 lunches during conference included for attendees
- L Logo on Conference T-Shirts
- Promotional Materials in Conference SWAG bag
- Mention as a Sponsor Sponsor During Summit
- 6 Social Media Posting, minimum
- Social Media Group Pages Vendor
- Logo/Link included on FPSA Website x 1 year
- Blog Post x 3 per year
- HALF PAGE Ad space in our newsletters/virtual magazine
- Educational Webinar Host, optional
- Customized Discount to Attendees, optional
- Sponsor is asked to provide product or service for Business Card Raffle

\$1,675 VALUE



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QUARTERMASTER SPONSOR

\$750.00

4 SPOTS

- Vendor Table Spot at 2025 Summit
 - Conference Admission to all Sessions, up to 1 attendee
 - 2 lunches during conference included for attendee
- M Logo on Conference T-Shirts
- Promotional Materials in Conference SWAG bag
- Mention as a Sponsor Sponsor During Summit
- Quarterly Social Media Posting, minimum
- Social Media Group Pages Vendor x 1 year
- Logo/Link included on FPSA Website x 1 year
- Blog Post x 2 per year
- 1/4 PAGE Ad space in our newsletters/virtual magazine x2
- Attendee Free Webinar Host, optional
- Customized Discount to Attendees, optional
- Sponsor is asked to provide product or service for Business Card Raffle

\$1,150 VALUE



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DECKHAND SPONSOR

\$500.00

8 SPOTS

- Vendor Table Spot at 2024 Summit
 - Conference Admission to all Sessions, up to 1 attendee
 - 2 lunches during conference included for attendee
- Promotional Materials in Conference SWAG bag
- Mention as a Sponsor Sponsor During Summit
- Quarterly Social Media Posting, minimum
- Social Media Group Pages Vendor x 1 year
- Logo/Link included on FPSA Website
- Blog Post x 1 per year
- Customized Discount to Attendees, optional
- Sponsor is asked to provide product or service for
- Business Card Raffle



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SWASHBUCKLER SPONSOR \$250

- Speaker Sponsor- will support 1 speaker attending
 - beginning of their slides and all social media related to them will have your logo attached

PLUS:

- 4 Individual Social Media Posts, minimum
- Social Media Group Pages Vendor x 1 year
- Promotional Materials in Conference SWAG bag
- Logo/Link included on FPSA Website
- Customized Discount to Attendees, optional
- Sponsor is asked to provide product or service for Business Card Raffle

\$600 VALUE



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A LA CARTE

- Table/Vendor at Summit : \$250
- Social Media Group Vendor : \$150.00
- Logo on FPSA Website Small- 1 year \$100
- Full Page Ad in Virtual Connection-\$100
- Half page Ad in Virtual Connection-\$50
- 1/4 page Ad in Virtual Connection-\$25
- Blog Posts/Social Media Posts : \$50/each
- Lanyard Sponsor- If supplied, Free
- Attendee Bag Sponsor- If supplied, Free
- Sponsored Webinars- Contact Us



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